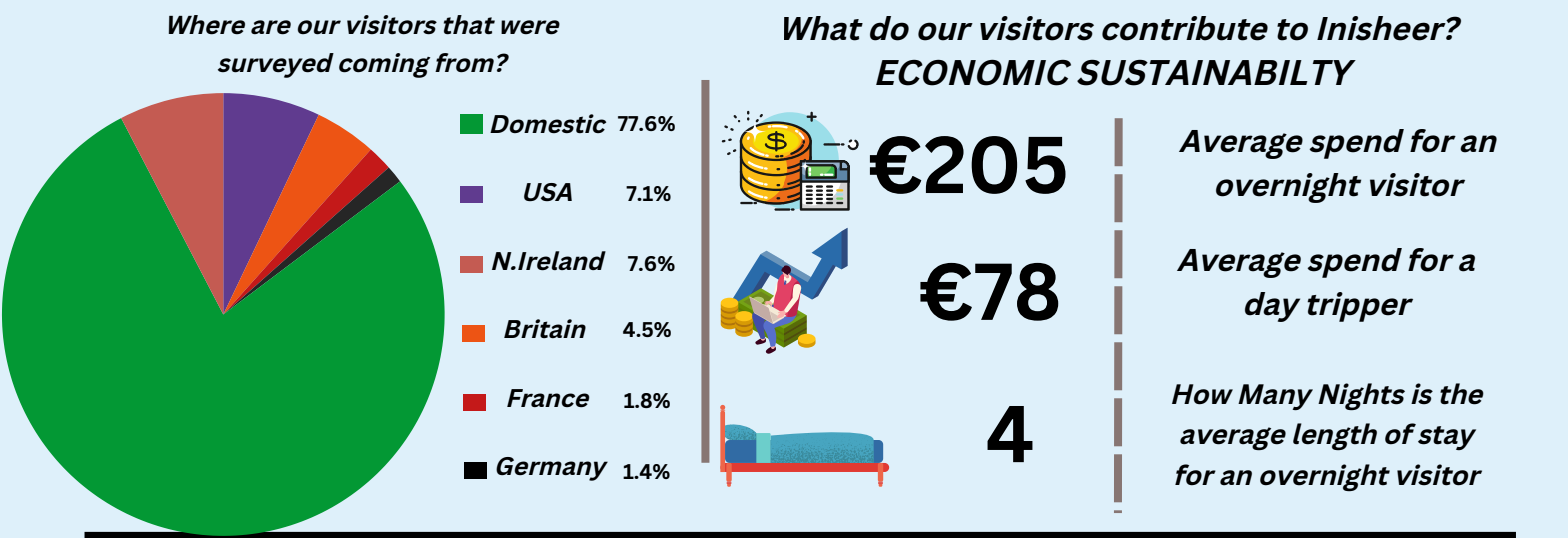


Sustainable Tourism Dashboard

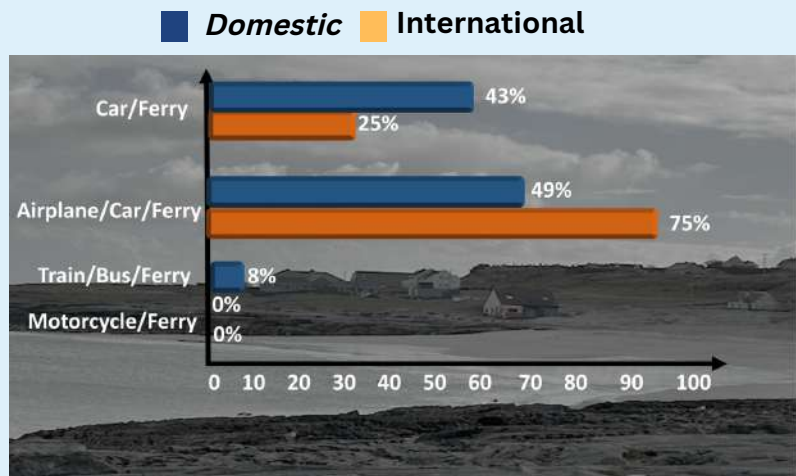
Evidenced-Based Destination Planning

Inis Oírr Visitor Survey Results

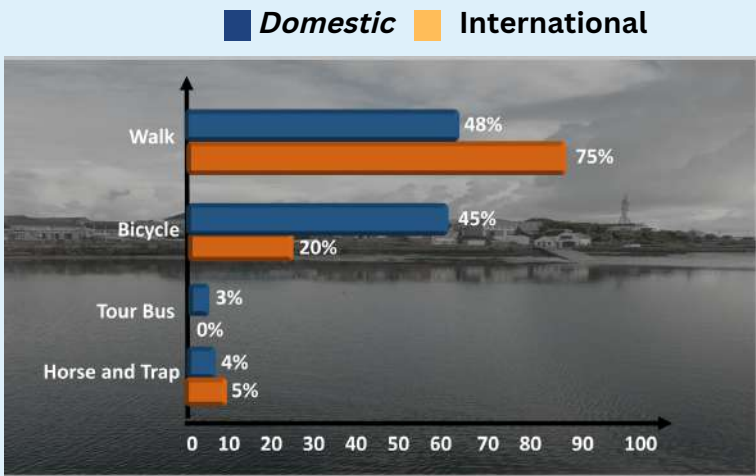


Transportation

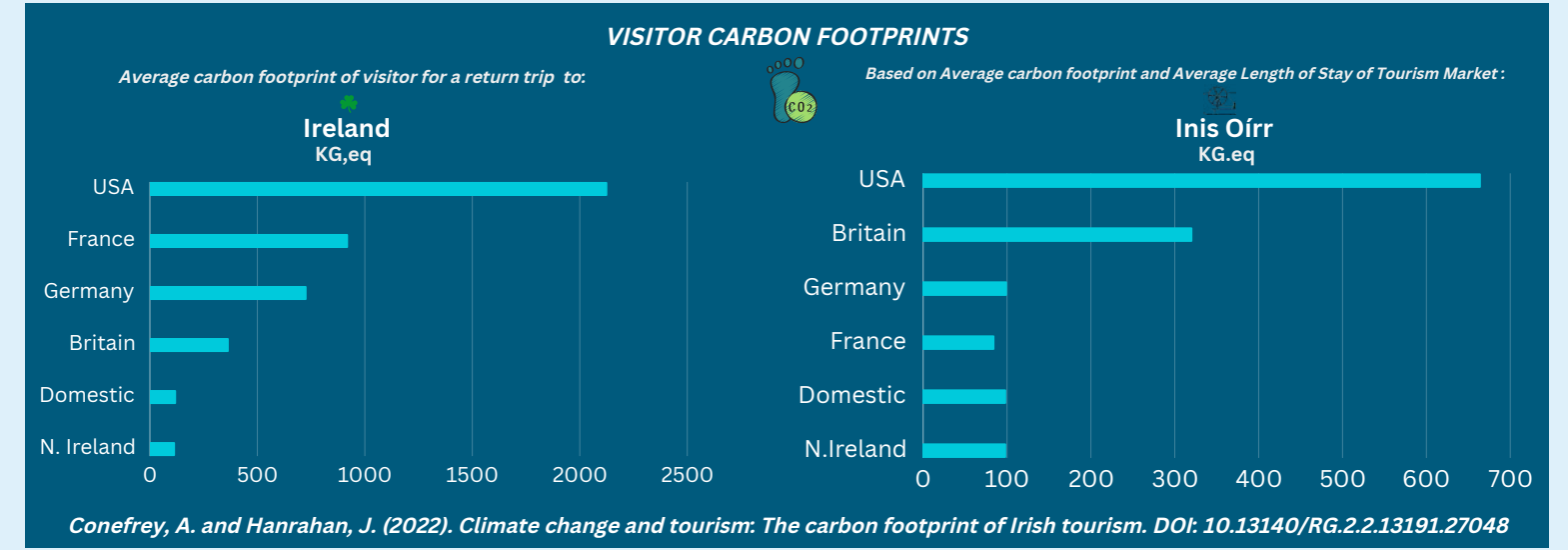
Visitors' primary mode of transport to travel to Inis Oírr



Visitors' primary mode of transport to travel around Inis Oírr



Climate Change-Measuring and Monitoring



What did our visitors say on Inis Oírr about their experience in terms of sustainable practices?

Positive 	
Good Information on Flora and Fauna	40%
It is was nice to see horse drawn transport	40%
Natural habitat is pristine	10%

Negative 	
No free water bottle filling station.	10%
Poor transport to ferry	20%
Road signage poor on the walkway	51%
Not enough recycling bins on the islands	19%


Off-Setting Carbon
8% of visitors offset their carbon emissions generated from their visit to the destination.

Reason for not off-setting 	Percentage 
Prefer not to say	51%
It was not offered to me	20%
Don't know how to do this	17%
I didn't off-set but we actively reduce our emissions	6%
I do not trust carbon off-setting providers	6%

Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

Inis Oírr Resident Survey



50% of our tourism managerial positions are held by **women**



2 in every 3 People involved with tourism are employed in **Part-time positions**

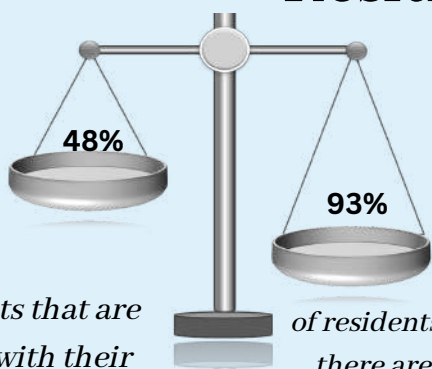


89% of Residents agree that they have reasonable access to the natural and cultural sites in the destination



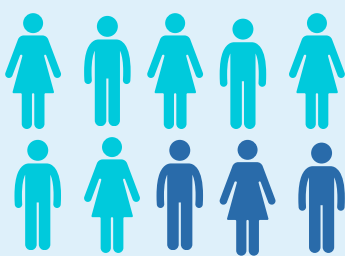
76% of Residents believe that tourism has a positive effect on the distinctiveness and local identity, culture and heritage in the destination

Resident Satisfaction



48% of residents that are satisfied with their level of involvement in planning

93% of residents believe that there are benefits of tourism for their community.

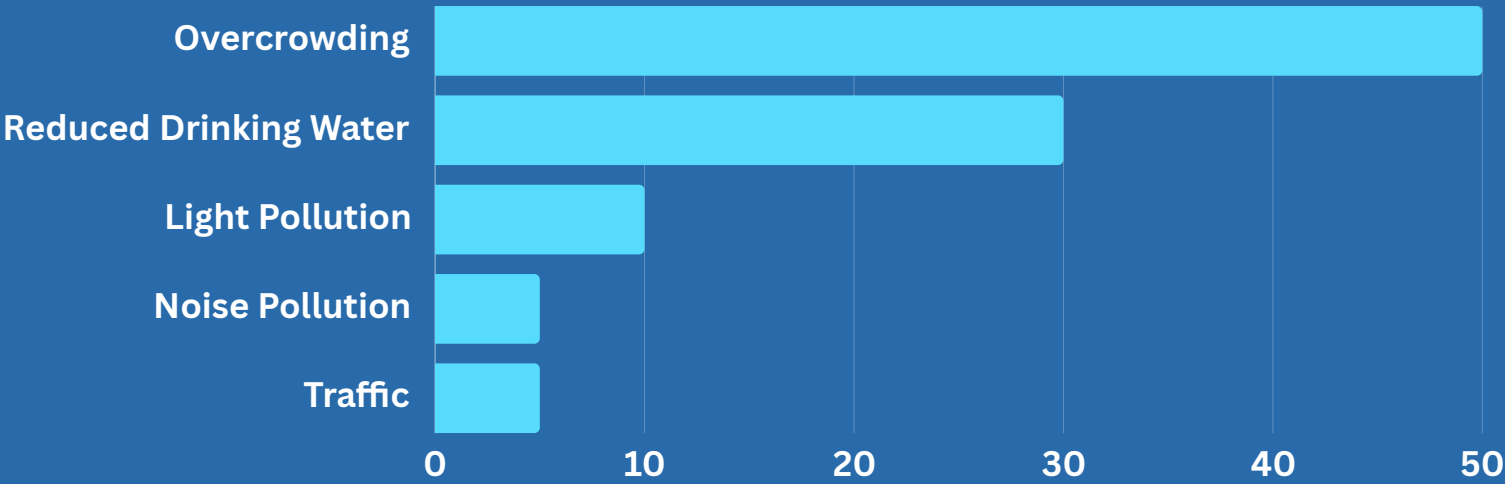


7 in 10 residents on Inisheer are satisfied with tourism during the summer

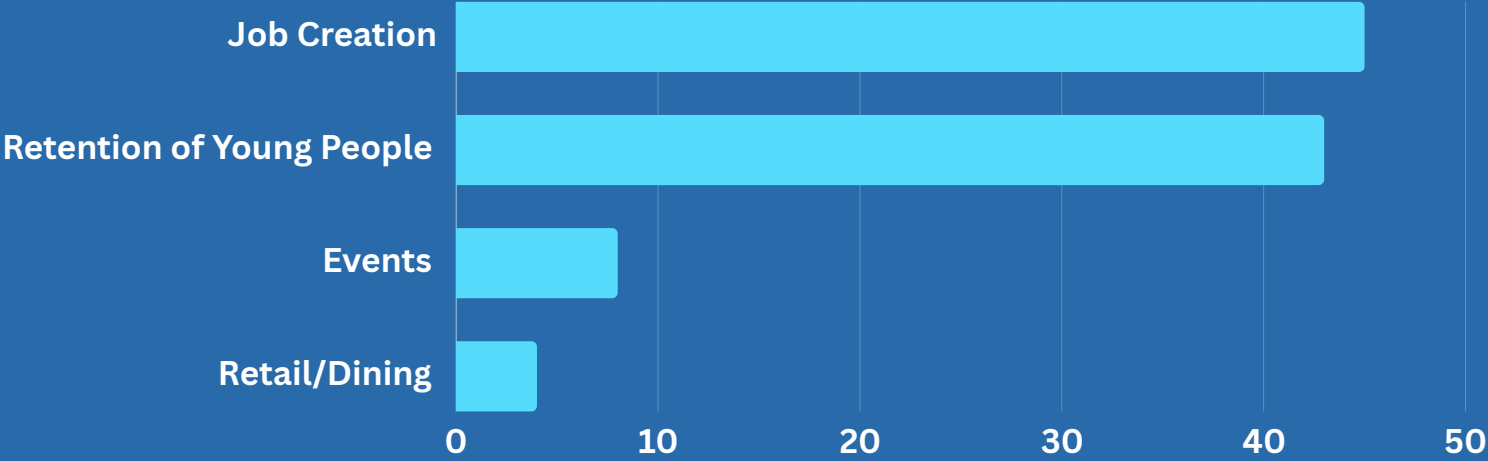


IMPACTS OF TOURISM ON RESIDENTS DAILY LIFE

Noted Negative Impacts



Noted Positive Impacts



Resident Viewpoints:

Category	Percentage	Most Frequent Comments
Tourism importance for the community in terms of rural economic development	91	Tourism is essential for my area. Without it the island would be empty right now
Seasonality	72	In the summer the level of tourism is about right but in the winter it feels like the island dies.
Retention of young people	90	Tourism is so important for my family. It may help with the retention of young people.
Lower benefits for our community than expected footfall numbers of tourists	52	I feel a lot of tourists are walking around but I don't always see the benefit in my business

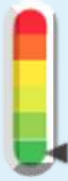
Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

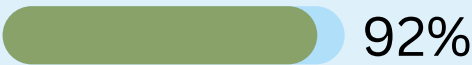
Inis Oírr Enterprise Survey



29% is the percentage of locally produced food, drinks, goods and services sourced by the destination's tourism enterprises



80% of rooms in commercial accommodation establishments were reported to be not accessible for people with disabilities



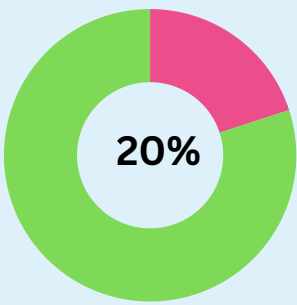
Percentage of tourism enterprises separating different types of waste



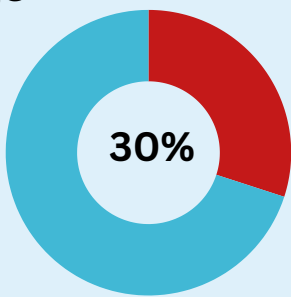
Percentage of enterprises that support local biodiversity, landscape protection or conservation and management



Climate Change



Percentage of tourism enterprises involved in climate change adaptation schemes such as: storm protection

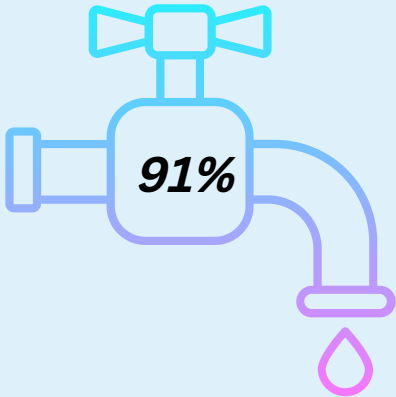


Percentage of tourism enterprises involved in climate change mitigation schemes

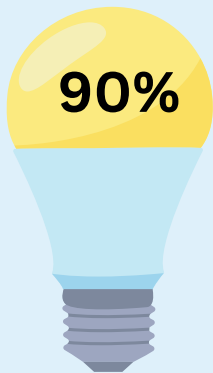


Percentage of tourism accommodation and attraction infrastructure in perceived 'vulnerable zones' - are particularly affected by storms, erosions, floods

Water and Energy Management

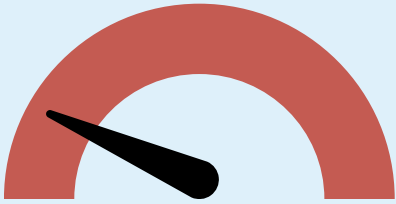


91% of Enterprises engaged with Water Management



90% of Enterprises have taken actions to manage energy consumption

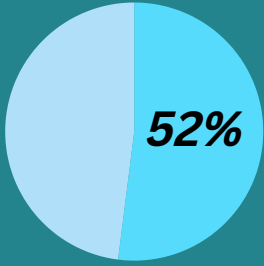
Energy use- measuring and monitoring



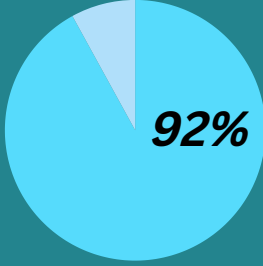
18%

18% of enterprises benefit from renewable energy sources (e.g., solar panels, biomass, wind turbines, etc.)

Sustainability Certification and Management Programs



52% of Enterprises have a single use plastic management program



92% of Tourism Enterprises using a voluntary certification for sustainability measures

Barriers that prevent Enterprises from transitioning to a more sustainable business:

Category	Percentage	Most Frequent Comments
Cost Restraints	91	I can't afford to transition to another energy, it is still out of reach.
Lack of Training	95	I wouldn't know where to start to make my business more sustainable
Funding	90	I am an SME and the current high upfront investment, grant and funding process doesn't really suit my business
Lack of Incentives	90	it might be good for the government to offer incentives